

# LNB Pro A - Dijon vs ASVEL

DATE: Saturday, November 22, 2025  
LOCATION: Villeurbanne, Auvergne-Rhône-Alpes, FR

---

## Event Description

LNB Pro A - Dijon vs ASVEL is a premier sports event in Villeurbanne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,955 people

**Event ID:** BU7EbETuUqSXxBKT5Z

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,182 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/lnb-pro-a-dijon-vs-asvel>

Document generated on 6/3/2026, 11:50:27 PM