

LNB - CSD Colo Colo vs Puente Alto

DATE: Saturday, October 18, 2025
LOCATION: Puente Alto, Región Metropolitana, CL

Event Description

LNB - CSD Colo Colo vs Puente Alto is a premier sports event in Puente Alto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,462 people

Event ID: 9S4HA7HLvwNwa25mn7

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 985 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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