

# LKL - Vilnius Rytas vs Nev yæ—0

DATE: Sunday, September 21, 2025  
LOCATION: K vF -æ- 'Å ¶ Væð 6· itis, LT

## Event Description

LKL - Vilnius Rytas vs Nev yæ—0 is a premier sports event in K vF -æ- 'à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,438 people

**Event ID:** Au325qAXq2sAuWUdkK

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 575 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*