

LKL - Nev yæ—2 g2 æW Aknas

DATE: Saturday, January 10, 2026
LOCATION: Klaip vF Â ¶Æ — dos apskritis, LT

Event Description

LKL - Nev yæ—0 vs Nept ¶æ 0 is a premier sports event in Klaip vF à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,143 people

Event ID: 6Yxc2UT4H5xPosvX4u

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,257 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.