

# LKL - Lietkabelis vs Neptūnas

DATE: Saturday, January 24, 2026  
LOCATION: Klaipėda Arena — dos apskritis, LT

## Event Description

LKL - Lietkabelis vs Neptūnas is a premier sports event in Klaipėda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,076 people

**Event ID:** DwUQCKiDof03k4xjPg

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,230 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*