

LKL - Lietkabelis vs Žalgiris

DATE: Sunday, October 19, 2025
LOCATION: Kaunas, Kauno apskritis, LT

Event Description

LKL - Lietkabelis vs Žalgiris is a premier sports event in Kaunas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,475 people

Event ID: bsqYjB76popLRPEhti

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,790 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.