

LKL - Žalgiris vs Nev yæ—0

DATE: Sunday, November 9, 2025
LOCATION: K vF -æ- 'Å ¶ Væò 6· itis, LT

Event Description

LKL - Žalgiris vs Nev yæ—0 is a premier sports event in K vF -æ- 'à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,389 people

Event ID: 7KjTvSS3kCtMyvSmqV

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 956 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.