

# LKL - Žalgiris vs Neptūnas

DATE: Saturday, September 27, 2025  
LOCATION: Klaipėda Arena — dos apskritis, LT

## Event Description

LKL - Žalgiris vs Neptūnas is a premier sports event in Klaipėda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,449 people

**Event ID:** HNZ5zcjc4kDxTYxLgo

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,780 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*