

# LJF 2025 presents - Birgit Burhenne & Eddie O'Donovan

DATE: Saturday, September 27, 2025  
LOCATION: Limerick, County Limerick, IE

---

## Event Description

LJF 2025 presents - Birgit Burhenne & Eddie O'Donovan is a premier performing-arts event in Limerick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 28/100  
**Expected Attendance:** 75 people  
**Event ID:** 8WPrvTGaCgYYpMPLsW

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 30 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---