

Liz Stringer and Alice Cotton

DATE: Wednesday, November 5, 2025
LOCATION: Parap, Northern Territory, AU

Event Description

Liz Stringer and Alice Cotton is a premier concerts event in Parap. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 218 people

Event ID: 8jL5C8SY2Wv9WrQRWY

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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