

Livermore Thursday Night Farmers Market Returns April 10

DATE: Thursday, August 21, 2025
LOCATION: Livermore, California, US

Event Description

Livermore Thursday Night Farmers Market Returns April 10 is a premier festivals event in Livermore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 751 people

Event ID: Vg2J3QrGaurz7wkqDp

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 300 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
