

Live Storytelling: Takesie-Backsies

DATE: Saturday, November 22, 2025
LOCATION: Paraparaumu, Wellington Region, NZ

Event Description

Live Storytelling: Takesie-Backsies is a premier performing-arts event in Paraparaumu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 32/100

Expected Attendance: 123 people

Event ID: F2iQBUGn9bCkpab73q

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 49 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
