

Live Solo Set: Alex from "Everything Nice"

DATE: Thursday, August 14, 2025
LOCATION: Yuba City, California, US

Event Description

Live Solo Set: Alex from "Everything Nice" is a premier concerts event in Yuba City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 237 people

Event ID: HBpNnVbwuz2jdza5Ty

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
