

LIVE MUSIC WITH THE LATITUDES?

DATE: Friday, August 15, 2025
LOCATION: Jensen Beach, Florida, US

Event Description

LIVE MUSIC WITH THE LATITUDES? is a premier performing-arts event in Jensen Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 296 people

Event ID: H6hhj8y6rWiMBnuguy

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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