

Live Music with Silly Little Things

DATE: Thursday, October 9, 2025
LOCATION: Hopewell Junction, New York, US

Event Description

Live Music with Silly Little Things is a premier performing-arts event in Hopewell Junction. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 35/100

Expected Attendance: 168 people

Event ID: 3FVNmWHVeBezG7av8s

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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