

Live Music with Shaun Lally at the 1812 Piano Bar & Lounge

DATE: Thursday, August 14, 2025
LOCATION: Allentown, Pennsylvania, US

Event Description

Live Music with Shaun Lally at the 1812 Piano Bar & Lounge is a premier performing-arts event in Allentown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 321 people
Event ID: ABQCh5tzqpxX8ARxCM

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
