

Live music with Marshall OKell + Halloween Party with DJ RexoBeatz

DATE: Thursday, October 30, 2025
LOCATION: Coffs Harbour, New South Wales, AU

Event Description

Live music with Marshall OKell + Halloween Party with DJ RexoBeatz is a premier festivals event in Coffs Harbour. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 239 people

Event ID: 4jfRWwago3eh9gFak6

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
