

Live music with Jeff Hilyer

DATE: Wednesday, August 13, 2025
LOCATION: Panama City Beach, Florida, US

Event Description

Live music with Jeff Hilyer is a premier performing-arts event in Panama City Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 297 people

Event ID: DjbJTSTd2bjjJGso6T

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 119 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.