

# Live Music with Blessing & Fowler

DATE: Friday, August 22, 2025  
LOCATION: Palmyra, Pennsylvania, US

---

## Event Description

Live Music with Blessing & Fowler is a premier performing-arts event in Palmyra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 34/100

**Expected Attendance:** 154 people

**Event ID:** Avh6yfEFqpmBvYi7Gi

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 62 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/live-music-with-blessing-fowler>

Document generated on 6/4/2026, 1:26:02 AM