

# Live Music Wednesdays with Eric Culberson

DATE: Wednesday, August 13, 2025  
LOCATION: Tybee Island, Georgia, US

## Event Description

Live Music Wednesdays with Eric Culberson is a premier performing-arts event in Tybee Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 38/100

**Expected Attendance:** 256 people

**Event ID:** GXS8AnjroZ5xrzqYMq

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 102 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*