

Live Music: That Guy Shane

DATE: Thursday, August 14, 2025
LOCATION: Nags Head, North Carolina, US

Event Description

Live Music: That Guy Shane is a premier performing-arts event in Nags Head. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 273 people

Event ID: CcrCnSpXX6F8KMTya3

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/live-music-that-guy-shane>

Document generated on 6/3/2026, 11:50:34 PM