

Live Music - Kyle & Katy at The Rock and Wombat Bar

DATE: Friday, September 5, 2025
LOCATION: Woodend, Victoria, AU

Event Description

Live Music - Kyle & Katy at The Rock and Wombat Bar is a premier performing-arts event in Woodend. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 342 people
Event ID: EKPhHhgHUvimotjF82

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 137 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
