

# Live music at The Rec Room with Calgary's fave cover band, Oddly Familiar

DATE: Friday, September 26, 2025  
LOCATION: Calgary, Alberta, CA

---

## Event Description

Live music at The Rec Room with Calgary's fave cover band, Oddly Familiar is a premier community event in Calgary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 34/100

**Expected Attendance:** 150 people

**Event ID:** HnriWAh8F4Thq3zcn2

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 60 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---