

Live Music at Burnetts

DATE: Friday, November 21, 2025
LOCATION: Kiama, New South Wales, AU

Event Description

Live Music at Burnetts is a premier performing-arts event in Kiama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 50/100

Expected Attendance: 1,017 people

Event ID: GSV2QnAvcBWkUeJEQX

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 407 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
