

Live Music: A bit of Irish folk and a bit or Brit Pop

DATE: Friday, September 19, 2025
LOCATION: Hong Kong Island, HK

Event Description

Live Music: A bit of Irish folk and a bit or Brit Pop is a premier performing-arts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 372 people
Event ID: 3hsfdiZkbG8yUhtQSa

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 149 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.