

Live Love Labour Festival 2025: Opting Out of Bullshit Norms

DATE: Friday, October 31, 2025
LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

Event Description

Live Love Labour Festival 2025: Opting Out of Bullshit Norms is a premier festivals event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 46/100
Expected Attendance: 631 people
Event ID: 7zh4BpyRfUXzabynWU

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 252 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.