

Live & Local Music | Broken Arrow, OK | Denise Hoey & David John

DATE: Friday, August 15, 2025
LOCATION: Broken Arrow, Oklahoma, US

Event Description

Live & Local Music | Broken Arrow, OK | Denise Hoey & David John is a premier performing-arts event in Broken Arrow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 278 people

Event ID: BrwViU4ZY7bcxfuwvU

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 111 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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