

LIVE!! @Center of the Block (SUMMER PATIO CONCERTS)

DATE: Thursday, August 14, 2025
LOCATION: Saint Paul, Minnesota, US

Event Description

LIVE!! @Center of the Block (SUMMER PATIO CONCERTS) is a premier concerts event in Saint Paul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 32/100
Expected Attendance: 122 people
Event ID: D4ZxBGJqrpFadiuoSy

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 49 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
