

# Live #atTheMoxy Stand Up Session presents: Yuk Yuk's On Tour

DATE: Saturday, August 16, 2025  
LOCATION: Banff, Alberta, CA

---

## Event Description

Live #atTheMoxy Stand Up Session presents: Yuk Yuk's On Tour is a premier performing-arts event in Banff. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 38/100

**Expected Attendance:** 254 people

**Event ID:** 5ztpKLiB47JCs6Bi5J

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 102 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/live-atthemoxy-stand-up-session-presents-yuk-yuks-on-tour>

Document generated on 6/4/2026, 10:09:54 AM