

Live at Parlay Lounge, Treasure Island Resort & Casino, The 70's Magic Sunshine Band

DATE: Friday, October 10, 2025
LOCATION: Welch, Minnesota, US

Event Description

Live at Parlay Lounge, Treasure Island Resort & Casino, The 70's Magic Sunshine Band is a premier community event in Welch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 39/100
Expected Attendance: 290 people
Event ID: rJtVGF4YKrE5FKLWHe

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.