

# Live at Amsterdamse Bos and Eefje De Visser

DATE: Thursday, September 11, 2025  
LOCATION: Amstelveen, Noord-Holland, NL

## Event Description

Live at Amsterdamse Bos and Eefje De Visser is a premier concerts event in Amstelveen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 46/100

**Expected Attendance:** 634 people

**Event ID:** 8caMdshak7XFRu48d9

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 254 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*