

Live and Collective Soul with Our Lady Peace and Greylin James Rue

DATE: Friday, August 15, 2025
LOCATION: Houston, Texas, US

Event Description

Live and Collective Soul with Our Lady Peace and Greylin James Rue is a premier concerts event in Houston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 63/100
Expected Attendance: 4,436 people
Event ID: E792VxwMAtzZSJhGfx

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,774 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
