

Live Acoustic Music | Katelyn Whitens

DATE: Friday, August 15, 2025
LOCATION: Gladstone, Michigan, US

Event Description

Live Acoustic Music | Katelyn Whitens is a premier performing-arts event in Gladstone. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 38/100

Expected Attendance: 265 people

Event ID: 5NgDNt5mpXCc6gw84J

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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