

Live Acoustic Music at Park & Main with Dylan Santiago

DATE: Thursday, August 14, 2025
LOCATION: Carlton, Oregon, US

Event Description

Live Acoustic Music at Park & Main with Dylan Santiago is a premier concerts event in Carlton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 31/100
Expected Attendance: 108 people
Event ID: G3DGqbevWAdtfua4cJ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 43 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.