

# LIV Golf Adelaide

DATE: Wednesday, February 11, 2026  
LOCATION: Grange, South Australia, AU

---

## Event Description

LIV Golf Adelaide is a premier sports event in Grange. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 90/100

**Expected Attendance:** 105,000 people

**Event ID:** FxvEYeMCpGvn6waGqn

## Hotel Demand Indicators

**ADR Impact Index:** 9.2x baseline (varies by property tier & location)

**Occupancy Impact:** +68 percentage points over baseline

**Booking Lead Time:** Demand begins 180 days before event

**Impact Radius:** 60km from venue

**Estimated Room Nights:** 42,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---