

# Little Miss Higgins

DATE: Wednesday, October 8, 2025  
LOCATION: Kelowna, British Columbia, CA

---

## Event Description

Little Miss Higgins is a premier concerts event in Kelowna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 52/100

**Expected Attendance:** 1,302 people

**Event ID:** D6jGpP3moh6MhfyEhE

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 521 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/little-miss-higgins>

Document generated on 6/3/2026, 9:59:59 PM