

# Little Feat, JJ Grey & Mofro, Blackberry Smoke, and 2 others

DATE: Saturday, December 6, 2025  
LOCATION: Puerto Morelos, Quintana Roo, MX

---

## Event Description

Little Feat, JJ Grey & Mofro, Blackberry Smoke, and 2 others is a premier festivals event in Puerto Morelos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 54/100  
**Expected Attendance:** 1,517 people  
**Event ID:** CUJoT2Ta7GqpZetRQP

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 607 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---