

# Lit's Comedy Supper Club: Dinner & A Show

DATE: Sunday, August 31, 2025  
LOCATION: Yongsan District, Seoul, KR

## Event Description

Lit's Comedy Supper Club: Dinner & A Show is a premier performing-arts event in Yongsan District. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 28/100

**Expected Attendance:** 75 people

**Event ID:** CmUXyD3KYD5wxQ7xRZ

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 30 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*