

Literacies and Empowerment in Health Communication Conference

DATE: Thursday, September 25, 2025
LOCATION: Braga, Braga, PT

Event Description

Literacies and Empowerment in Health Communication Conference is a premier conferences event in Braga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 418 people

Event ID: ALAb2L44MrX7DY4Zsv

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
