

LISTA ABBRONZATISSIMA %Ō Goodbye Summer %Ō SYNCRONIE CULTURALI

DATE: Saturday, September 6, 2025
LOCATION: Lunetta-frassino, Lombardia, IT

Event Description

LISTA ABBRONZATISSIMA %Ō Goodbye Summer %Ō SYNCRONIE CULTURALI is a premier festivals event in Lunetta-frassino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 357 people

Event ID: 87mrEYg9dXthbxrKBK

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 143 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.