

Lismore Free Market September 2025

DATE: Saturday, September 20, 2025
LOCATION: Lismore, New South Wales, AU

Event Description

Lismore Free Market September 2025 is a premier concerts event in Lismore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 31/100

Expected Attendance: 116 people

Event ID: AnXn76r7tgXkt24WLE

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.