

# LISBOA - BANDA LABAREDAS .. 1<sup>o</sup> vez em Portugal

DATE: Friday, September 26, 2025  
LOCATION: Odivelas, Lisboa, PT

## Event Description

LISBOA - BANDA LABAREDAS .. 1<sup>o</sup> vez em Portugal is a premier concerts event in Odivelas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 28/100

**Expected Attendance:** 82 people

**Event ID:** CHLYeQPqgjB8a3ZjQz

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 33 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*