

# Lisa Wallen live @ Backroom Comedy Club | Limited Run! Get Tix NOW!

DATE: Saturday, September 6, 2025  
LOCATION: Toronto, Ontario, CA

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## Event Description

Lisa Wallen live @ Backroom Comedy Club | Limited Run! Get Tix NOW! is a premier performing-arts event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 32/100

**Expected Attendance:** 120 people

**Event ID:** 4Z6koVzHKLABpEUVxE

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 48 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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