

Lire et Faire Lire : Donnons de la voix avec berceuses et comptines !

DATE: Saturday, October 18, 2025
LOCATION: Issy-les-Moulineaux, Île-de-France, FR

Event Description

Lire et Faire Lire : Donnons de la voix avec berceuses et comptines ! is a premier concerts event in Issy-les-Moulineaux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 238 people

Event ID: 6wQdHoVYKv4TPmcN2D

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.