

# Lira'n Roll, Salon Victoria, Sekta Core, and 6 others

DATE: Saturday, October 18, 2025  
LOCATION: Teotihuacán de Arista, Estado de México, MX

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## Event Description

Lira'n Roll, Salon Victoria, Sekta Core, and 6 others is a premier festivals event in Teotihuacán de Arista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 47/100

**Expected Attendance:** 737 people

**Event ID:** B8oFWKdcKLeNnbWMt2

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 295 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*