

# Linos Festival - In Betracht. Ein Abend mit Sarah & Liam

DATE: Saturday, September 27, 2025  
LOCATION: Köln, Nordrhein-Westfalen, DE

## Event Description

Linos Festival - In Betracht. Ein Abend mit Sarah & Liam is a premier festivals event in Köln. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 31/100

**Expected Attendance:** 118 people

**Event ID:** Etck2d7Lah4zY7u4o5

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 47 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*