

Linkopings HC vs Frolunda HC

DATE: Saturday, January 31, 2026
LOCATION: Gothenburg, Västra Götalands län, SE

Event Description

Linkopings HC vs Frolunda HC is a premier sports event in Gothenburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 11,969 people

Event ID: 79APDu67xdH99QgdBx

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,788 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
