

Linkkup Olympics Adult Field Day

DATE: Saturday, August 23, 2025
LOCATION: New Albany, Ohio, US

Event Description

Linkkup Olympics Adult Field Day is a premier expos event in New Albany. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,741 people

Event ID: 8XL8EjMmeWcX8DaNGV

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 696 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
