

Lincoln Red Imps vs SC Braga

DATE: Thursday, August 28, 2025

LOCATION: Braga, Braga, PT

Event Description

Lincoln Red Imps vs SC Braga is a premier sports event in Braga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,125 people

Event ID: 78eK3dgZ4K76Pfc2Bv

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,850 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.