

# Lincoln Red Imps vs FC Noah Yerevan

DATE: Thursday, August 14, 2025  
LOCATION: Abovyan, Kotayk Province, AM

## Event Description

Lincoln Red Imps vs FC Noah Yerevan is a premier sports event in Abovyan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,100 people

**Event ID:** 5L6pDwEGLgPedHN79M

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,240 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*